



BOY SCOUTS OF AMERICA
LINCOLN HERITAGE COUNCIL



SPORTING CLAYS CLASSIC

2020



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Location » Lutsen, MN
Wall Panel » 7/8" Corrugated
Gauge » 24 Ga.
Color » Mistique Plus

Total Raised in 2020: \$158,128

**Thank you to our Sporting
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NTS Development

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From the Scout Executive

Thank you for participating in the 24th Annual Lincoln Heritage Council Sporting Clays Classic at the Merwin J. Ray Shooting Range hosted by the fantastic crew at Steel Technologies. It was an amazing day and we appreciate your continued support of Scouting through the Sporting Clays Classic. I want to thank and recognize some of our major sponsors including the Metal Sales Manufacturing Corporation, Steel Technologies and Air Hydro Power. Through the generosity of all of our sponsors and teams, we raised over \$158,128 for Scouting!

This event would not be possible without the leadership of our chairman, the Sporting Clays committee members and the other wonderful volunteers who worked tirelessly to put on a fun and safe event. Thank you all for your work and support!

The COVID-19 pandemic has certainly made this year challenging, but Scouts continue to lead the way by being prepared, helping other people, and striving to be good citizens. We are so proud of our Scouts for living out the Scout Oath and Law! Below are a few "good turns" that our local Council has completed during the COVID-19 pandemic:

- Donation of 1,000 heavy duty plastic bags to the Owensboro Food Bank
- Loaned 150 cots to the Department of Emergency Services to assist with relief efforts
- Partnered with the American Red Cross to host multiple blood drives
- Posted 100 signs throughout our communities "saluting" those frontline heroes that are keeping us safe
- Hosted two Facebook Live events on mental health to support our Scouting family

During these difficult times youth need Scouting more than ever. Our outdoor values-based programs are changing lives. Your support ensures that we can continue to deliver Scouting when our community needs us most.

Thanks again and I hope to see you next year!

Jason Pierce
Scout Executive/CEO
Lincoln Heritage Council
Boy Scouts of America



THANK YOU SPONSORS!







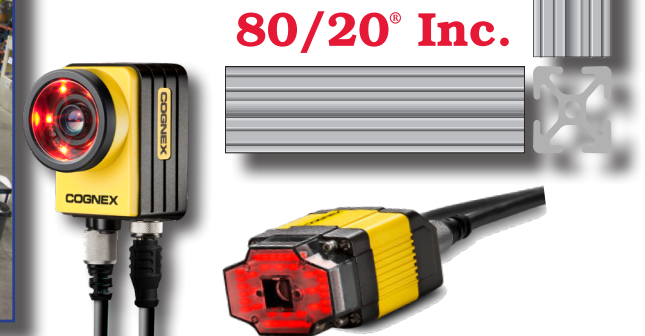
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Changing Lives through Scouting



STORY BY MARK RAY

Through two world wars, the Great Depression, and now a global pandemic, Scouting has continued to instill in youth the values enshrined in the Scout Oath and Scout Law. These values, including being **trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent** are not only timeless but are needed today more than ever in our world.

Scouting provides youth with a sense that they are important as individuals. Perhaps more importantly, it promotes activities that lead to personal responsibility and high self-esteem.

Since 1910, Scouting has helped mold the future leaders of this country by imparting life lessons and lifelong values through a program of fun activities. The Boy Scouts of America believes—and has proven through 110 years of experience—that helping youth puts us on a path towards a more conscientious, responsible, and productive society.

From our roots as a program for boys ages 12-18, we've expanded to serve both boys and girls from kindergarten through high school in Cub Scouting, Scouts BSA, Venturing, Sea Scouts, and Exploring. Now that girls can participate in every phase of Scouting—the inaugural class of female Eagle Scouts opened this fall—we are able to reach all

youth from all walks of life and instill in them the values we hold dear.

For more than two decades, the Lincoln Heritage Council's Sporting Clays Classic has raised funds needed to create opportunities for Scouts to explore nature, learn new skills, and become better citizens. Specifically, the proceeds from this event help keep the Harry S. Frazier Jr., Pfeffer, and Tunnel Mill Scout Reservations open year-round and support shooting sports programs enjoyed by tens of thousands of Scouts annually.

In addition to training volunteers and enabling Scouts to enjoy the outdoors, the Sporting Clays Classic supports Adventure Camp, a nationally recognized day camp that twice a year serves thousands of special-needs youth from across our region. Your commitment and participation in the annual Sporting Clays Classic makes outdoor adventure a reality for kids who would never otherwise have the opportunity to catch a fish, shoot a BB gun, row a boat, or simply enjoy the sights and sounds of nature.

To see your investment in action, come visit us at summer camp this summer or spend a day at Adventure Camp.

For information on getting more involved, contact Director of Development James Lennon at james.lennon@scouting.org




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Shooting for Scouting



STORY BY MARK RAY



The course featured 16 sporting clays stations, along with a mulligan station where, by purchasing an extra ticket, players could replace one of the scores on their card.

Forty-five teams competed in the classic, and there were 1st, 2nd, and 3rd place winners for each of three flights. Friday morning winners were: 1) Tri County Ford, 2) LG&E and KU, and 3) Kentucky Farm Bureau—Shelbyville Office. Friday afternoon winners were: 1) Ryder Transportation, 2) Badgett Team, and 3) Louisville Paving. Saturday morning winners were: 1) Air Hydro Power Team #2, 2) Bob Jones Builders, and 3) Kentucky Farm Bureau Corporate Team #2 and Kentucky Restaurant Association Team #1 (tied).

Mark Nethery recorded the overall top score of 71 and was also the top shot during the Saturday morning flight. Top shooters on Friday were Austin Morrow and John Williams.

Everybody walked away a winner, since participants received breakfast, lunch, snacks on the course, and a gift bag that included shotgun cleaner, oil, and a cleaning kit. Captains received a Sporting Clays travel blanket and leatherbound notebook—not to mention a satisfaction from knowing they'd made a positive difference in the lives of young people across the region.

“Pull!” is a familiar command on any shooting range, but “Pull together!” might have been more appropriate at this year’s Lincoln Heritage Council Sporting Clays Classic. Across two days in May, over 200 participants descended on Steel Technologies’ Merwin J. Ray Range in Eminence, Ky., to pull together for Scouting programs—and to have a great time in the bargain.

The 24th annual installment of the Sporting Clays Classic & Auction raised \$158,128 to support the Lincoln Heritage Council, which serves Scouts in 64 counties across Kentucky, Indiana, Illinois, and Tennessee. The support will help the council further its mission of making life-changing Scouting programs available to every young person in its service area.

“Amid the uncertainty caused by COVID-19, it was great to see so many supporters come out to participate in this signature event, which is so important in helping us fulfill our mission,” says Scout Executive/CEO Jason Pierce. “Thanks to events like this, thousands of young people—including many who rarely get to experience nature—have the chance to visit our three camping facilities throughout the year.”

In addition to providing the venue, Steel Technologies served as a major sponsor, along with the Metal Sales Manufacturing Corporation and Air Hydro Power. Event Chairman Bruce Ferguson Jr. and his committee played major roles in ensuring that the event was a success. So did the 40-plus volunteers and staff members who supported the event.





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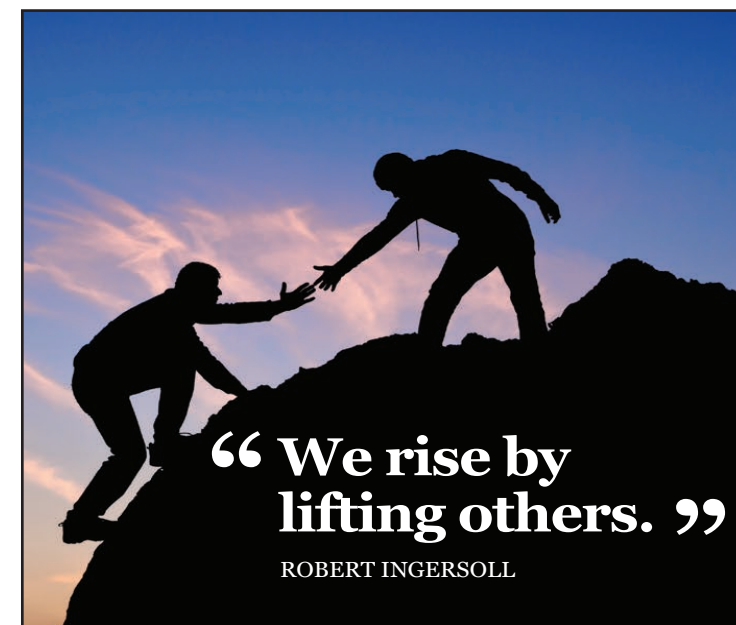
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Sporting Clays Auction



COVID-19 didn't stop the Sporting Clays Auction, but it did force the auction to move online. Although participants couldn't check out auction items in person—or shoot dirty looks at their friends who were outbidding them—the auction still raised \$35,170.

"This year certainly threw some curveballs at our planning. We really appreciate Chairman Jim McArthur and the committee for their leadership in making sure the online auction was still a success" says Scout Executive/CEO Jason Pierce.

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**Friday, May 14, 2021 &
Saturday, May 15, 2021
Merwin J Ray Range
in Eminence, KY**

Experienced and novice shooters alike are encouraged to attend. Bring your colleagues, clients, family and friends out for a fun day of shooting and fundraising for a truly worthy cause.

Presenting Sponsor \$20,000

- Three 5 person teams
- Premium logo placement on all materials
- Full page premium placed color ad in the BSA Sporting Clays Magazine
- Premium placed company banner at tournament
- Choice of shooting time on Friday or Saturday
- Company recognition and unlimited invitations to the Sporting Clays Auction on May 13
- Team gift package and special team sponsor gift including eye and ear protection
- Shooting Station Signage

Title Sponsor \$10,000

- Two 5 person teams
- Logo on all materials
- Full page color ad in Sporting Clays Magazine
- Company banner at tournament
- Choice of shooting time on Friday or Saturday
- Company recognition and 20 invitations to the Sporting Clays Auction on May 13
- Team gift package and special team sponsor gift including eye and ear protection
- Shooting Station Signage

Gold Sponsor \$5,000

- One 5 person team
- Logo on all materials
- 1/2 page color ad in Sporting Clays Magazine
- Company banner at tournament
- Choice of shooting time on Friday or Saturday
- Corporate recognition and 10 invitations to the Sporting Clays Auction on May 13
- Team gift package and special team sponsor gift including eye and ear protection

Silver Sponsor \$2,500

- Five person team
- 1/4 page color ad in Sporting Clays Magazine
- Corporate recognition and 10 invitations to the Sporting Clays Auction on May 13
- Team gift package and special team sponsor gift including eye and ear protection

Bronze Sponsor \$1,750

- Four person team
- Recognition in Sporting Clays Magazine
- Corporate recognition at tournament
- Corporate recognition and 8 invitations to the Sporting Clays Auction on May 13
- Team gift package and special team sponsor gift including eye and ear protection

Sponsor a Scout Team \$1,750

- My company is unable to participate in the shoot. Please use our Bronze Sponsorship to allow a Boy Scout Unit to participate

Individual Shooter \$450

- Placed on a four person team



2021 Sponsor Commitment Form

Sponsor Level Type (Specify):

- Presenting Sponsor \$20,000 Title Sponsor \$10,000 Gold Sponsor \$5,000
 Silver Sponsor \$2,500 Bronze Sponsor \$1,750 Individual Shooter \$450
 Sponsor a Scout Team \$1,750

Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Name & Cell# of Team Captain (for the Shoot): _____

Shooting Time Preference: Friday Morning Friday Afternoon Saturday Morning

PAYMENT METHOD

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Name on Credit Card: _____

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Expiration Date: _____ Security Code: _____

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We hereby sponsor the 2021 BSA Sporting Clays Classic:

Signature: _____

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We would like to donate the following item(s) to the Sporting Clays Auction:

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